

Disney Show Requirements

As an Expo Exhibitor, you are an integral part of our “Disney Show.” As we work together to create an unparalleled experience for our runDisney participants and Guests, we are asking that all of our partners follow our guidelines during operating hours to help maintain this standard of excellence.

To assist in making it a memorable event, you will be required to adhere to the following Guidelines.

- In order to offer the most professional look of the show, no jeans are to be worn during the duration of the event. Pants/trousers, skirts, dresses, capri pants as well as apparel you are selling in your booths are permitted (i.e. running shorts/pants/skirts, athleisure-wear, etc)
 - Be conscious of lengths, cuts and fabrics to ensure a professional appearance
- Intentional body modification or alteration for the purpose of achieving a visible, physical effect that disfigures, deforms or similarly detracts from a professional image is prohibited. Examples include, but are not limited to: brands, body piercing (other than ear piercing), tongue piercing or splitting, tooth filing, earlobe expansion, and disfiguring skin implants.
- Visible tattoos are permitted, with the exception of placement on the face, head or neck. Tattoos that depict nudity, offensive or inappropriate language or images, or display images that discriminate or harass based on race, color, religion, sex, sexual orientation, gender identity, national origin, ancestry, age, disability) are not permitted.
- Extreme hair colors (e.g. purple, green, etc...) are not permitted.
- No obscene or objectionable language, graphics or gestures may be used on any elements of booth, products displayed or distributed at booth or worn by staff members; or argue with or be discourteous to, any guest or any employee or representative of Disney
- Booth will be staffed during all hours that the Expo is open and is “show ready” during all operating hours. Eating “on stage” while working is not permitted.
- All booth signage must be professionally printed. **HAND WRITTEN SIGNS CANNOT BE USED.**
- All product containers must be “show quality”, no exposed cardboard boxes will be allowed. Please bring extra draping to cover cartons. All tables must be covered with skirting which allows for additional storage.
 - Crates, cardboard boxes and fiberglass cases may not be stored inside exhibit spaces, or in service corridors. A one-day supply of material, literature, pamphlets, or brochures may be kept at any location during the event.
- Feather banners or similar elements that extend beyond your booth space are not permitted.
- You and your employees shall not use, possess or be under the influence of tobacco, vaping, alcohol, narcotics, drugs, or other hallucinatory agents while at the Event.

We appreciate your partnership and cooperation with these guidelines while you are working at our runDisney Health & Fitness Expos.

Note: All guidelines are subject to Show Management interpretation